



# Veefin Solutions Limited

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Date: April 10, 2026

To,  
BSE Limited  
P J Towers  
Dalal Street,  
Mumbai - 400001.

Scrip Code: 543931

**Subject: Press Release**

**Reference: Disclosure pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (SEBI LODR Regulations, 2015)**

Dear Sir/ Ma'am,

In pursuance of Regulation 30 of the SEBI LODR Regulations, 2015, we are enclosing herewith Press Release titled '**PSB Xchange Onboards RR Kabel for Dealer Financing Program.**'

You are requested to kindly take the same on your records.

Thanking you,  
**For VEEFIN SOLUTIONS LIMITED**

**URJA THAKKAR**  
**COMPANY SECRETARY & COMPLIANCE OFFICER**  
**(A42925)**



## **PSB Xchange Onboards RR Kabel for Dealer Financing Program**

*Platform expands multi-lender ecosystem for structured working capital financing*

**Mumbai, India | April 9<sup>th</sup>, 2026:** PSB Xchange, India's unified working capital finance platform, has onboarded RR Kabel, a leading Indian manufacturer of high-quality wires and cables, to enable a Dealer Financing Program on the platform. The initiative aims to strengthen liquidity across RR Kabel's distribution ecosystem by providing structured working capital access to its dealer network through a standardized, digital financing infrastructure.

RR Kabel is recognized for producing safe, durable, and technologically advanced electrical wiring solutions for residential, commercial, and industrial applications. With a strong market presence and an AA- rating, the company continues to focus on strengthening its channel ecosystem through improved access to institutional credit.

Through onboarding on PSB Xchange, RR Kabel will be able to enable structured working capital financing for its dealer network, supporting improved liquidity, faster credit access, and more efficient working capital cycles across its distribution value chain. Dealers will be able to seamlessly access financing from participating lenders through a unified digital infrastructure.

### **Building a Scalable, Multi-Participant Financing Ecosystem**

PSB Xchange operates as a collaborative ecosystem connecting corporates, fintech partners, and lenders through a unified digital infrastructure. The platform enables standardized onboarding, program discovery, and seamless integration between originators and lenders, creating a scalable foundation for working capital financing programs across industries.

By onboarding RR Kabel onto the platform, PSB Xchange expands its corporate ecosystem while enabling lenders to access structured dealer financing opportunities through a single infrastructure layer. This approach reduces fragmentation across the ecosystem and enables faster deployment of financing programs at scale.

### **Strengthening Dealer Liquidity and Credit Access**

The initiative is aligned with the broader objective of expanding formal credit access across large corporate ecosystems. By embedding financing within corporate distribution networks, PSB Xchange enables lenders to underwrite dealers based on transaction-level visibility and anchor relationships—improving credit quality while accelerating disbursement timelines.

This approach enhances transparency, reduces operational friction, and improves working capital efficiency across the financing lifecycle. For RR Kabel, the program is expected to strengthen dealer liquidity, improve inventory cycles, and support business growth across markets.

### **Driving Adoption of Digital Working Capital Infrastructure**

PSB Xchange continues to expand participation across lenders, corporates, and ecosystem partners. The platform is designed to scale across industries, enabling corporates to plug into a ready network of lenders while providing dealers access to structured working capital solutions.

This collaborative model enables faster program launches, reduces integration complexity, and enhances overall efficiency in credit delivery. As more participants join the ecosystem, PSB Xchange is expected to accelerate adoption of digital working capital financing across sectors.

#### **Looking Ahead**

As corporate-led financing models continue to gain momentum, platforms like PSB Xchange are enabling structured collaboration between large enterprises, lenders, and distribution networks. By embedding working capital access directly within corporate ecosystems, the platform supports more efficient credit delivery and strengthens channel-led growth.

The onboarding of RR Kabel represents another step toward building a scalable, multi-participant working capital infrastructure. As adoption expands across industries, PSB Xchange aims to enable faster program deployment, improve liquidity access for dealers and MSMEs, and drive broader participation from lenders across the ecosystem.

#### **About RR Kabel**

RR Kabel is a leading Indian manufacturer of high-quality wires and cables, known for producing safe, durable, and technologically advanced electrical wiring solutions for residential, commercial, and industrial applications. The company maintains strong credit quality with an AA- rating and continues to expand its market presence through innovation, quality, and channel-led growth.

#### **About PSB Xchange**

PSB Xchange is a unified, multi-lender, multi-participant digital working capital ecosystem. The platform connects banks, NBFCs, fintechs, corporates, and MSMEs to enable standardized onboarding, program discovery, and execution of working capital and supply chain finance programs through a shared digital infrastructure.